

# dance *with courage*

Dear Community Friend,

Over the last 13 years Dance Arts Centre has teamed up with True Friends to host the annual **Dance With Courage Dance Marathon**, raising **\$245,000** for children with disabilities to attend **True Friends Camps** - a place where children with disabilities can revive their talents or learn new ones. The camps provide an experience where they can make new friends, improve self-confidence and be introduced to sports or hobbies, all while having an unforgettable summer. Please consider the opportunity to participate as a tax-deductible (**Tax ID # 41-1543013**) Sponsor for this fun filled dance event.

The 2019 Dance with Courage Dance Marathon will take place at Eden Prairie Center on Sunday, January 27th. Hundreds of dancers will participate, displaying their passion for dance and desire to empower others.

This year Fox 9 Morning Show Anchor, Tom Butler will emcee our event. Participants will experience interactive dance classes, led by area dance choreographers. Event details are available at [www.dancewithcourage.org](http://www.dancewithcourage.org)

We invite you to partner in our efforts and gain exposure to our dynamic audience through one of our event sponsorship opportunities. We are especially grateful to the Eden Prairie Mall for providing such a highly visible, high traffic event location for us.

All proceeds from the Dance With Courage Dance Marathon go directly to the nonprofit, True Friends, **501(c)(3) 41-1543013**. This effort heavily impacts Dance Arts Centre's resolve to teach the importance of working together, leading by example, and ingraining deep values of social responsibility by giving back to our community.

Thank you so much for your partnership to help us make this event a success!

Sincerely Yours,

Jill Rieken  
Dance With Courage Founder  
&  
Jennifer Velarde  
Event Co-Chair & Sponsor Coordinator



## **DANCE WITH COURAGE SPONSORSHIPS**

*To secure your sponsorship placement, please respond no later than January 11, 2019.*

### **PLATINUM SPONSOR LEVEL - \$500**

- ✓ Logo with link to your website on our official Dance with Courage website
- ✓ Recognition during the event by Emcee
- ✓ Digitally Display logo on event screen
- ✓ Premier Sponsors of one dance Segment
- ✓ Space provided to display your company's banner
- ✓ Name/Logo included on marketing materials
- ✓ Opportunity for your company representatives to join the festivities
- ✓ Logo on the back of the event t-shirt
- ✓ Social media recognition (facebook, twitter, etc)

### **GOLD SPONSOR LEVEL \$250**

- ✓ Logo on the back of the official t-shirt
- ✓ Social media recognition (facebook, twitter, Instagram)
- ✓ Name/Logo included on marketing material
- ✓ Recognition on official Dance with Courage website
- ✓ Space provided to display your company's banner

### **IN-KIND DONATIONS**

T-shirts, Audio/Visual Equipment, Water bottles, Snacks, gift bags, etc

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**PAYMENT:** To secure your sponsorship, please respond no later than January 11, 2019.

**Please make checks payable to: True Friends.** Donations may be tax deductible (Tax ID - 41-1543013).

#### **MAIL FORM & PAYMENT**

Dance Arts Centre  
18690 Lake Drive East  
Chanhassen, MN 55317

**EMAIL LOGO** (high resolution, Adobe Illustrator VECTOR)

[Jennifer.Velarde@me.com](mailto:Jennifer.Velarde@me.com)

#### **SPONSORSHIP QUESTIONS**

Jennifer Velarde  
952-201-6939  
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